

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re)	
)	Attorney Docket Number: 007287.00002
U.S. Patent Application of Yakov Kamen)	
)	Examiner: Featherstone, Mark D.
Application No. 09/449,016)	
)	Art Unit: 2623
Filed: November 24, 1999)	
)	Confirmation No.: 5713
For: METHOD FOR USING BANNER)	
ADVERTISEMENTS DURING)	
COMMERCIAL BREAKS)	

RESPONSE TO OFFICE ACTION

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir,

This paper is responsive to the Office Action dated July 10, 2008. The Examiner has set a three-month period for response, with a maximum statutory period for reply of six months, thus making this response due on or before October 10, 2008.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 10 of this paper.